

### WEDDING FLOWER GUIDE



## Wild & dramatic arrangements inspired by the seasons.

Our wedding workshop is based in the beautiful grounds of Wyresdale Park. It is our passion to create dramatic, wild and natural displays that enchant and captivate. In line with Wyresdale Park's values, we grow our own flowers and support flower farmers by using British flowers that are responsibly sourced. We are proud to have over 10 years of experience and our ethos is to create organic, natural style floristry that compliments your venue.

Each wedding we do is inspired by nature, created using materials that evoke the senses; soft scented florals and foliages, all complimented by fragrant herbs. From vase arrangements to full floral takeovers, Bluebells & Daisies offer bespoke wedding floristry services to add a little magic to any event, location or celebration. You will begin your floral journey with a consultation with owner Gemma.

Choose Bluebells & Daisies to bring your wild and wonderful ideas to life.



Bluebells & Daisies

# Where to begin.

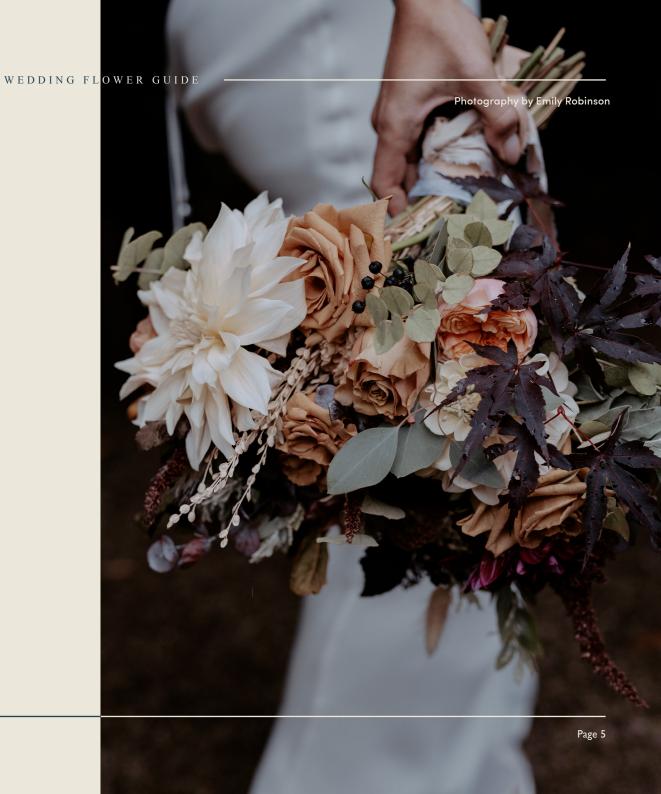
Once you have found your dream venue and secured your wedding date, we will arrange a date to meet at your wedding venue. This is important to ensure we establish your hopes for your wedding and everything that is important to you both.



## The first meeting.

We'll initially look at all the inspiration you've gathered from any pinterest boards, instagram, books or even your garden.
There's some tips on what to add to your moodboard on page 14. We'll look at what flowers are in season, at the time of year you're getting married, and what will suit your chosen colour palette.

Whether your wedding is small and intimate or on the larger scale, we will always offer advice on how to maximise your flowers on the day and make the most of your budget.







## 6 weeks to go.

Around 6 weeks before your wedding date we will organise a follow up meeting, either face to face or over the phone. This is when all your final floral decisions will be made.

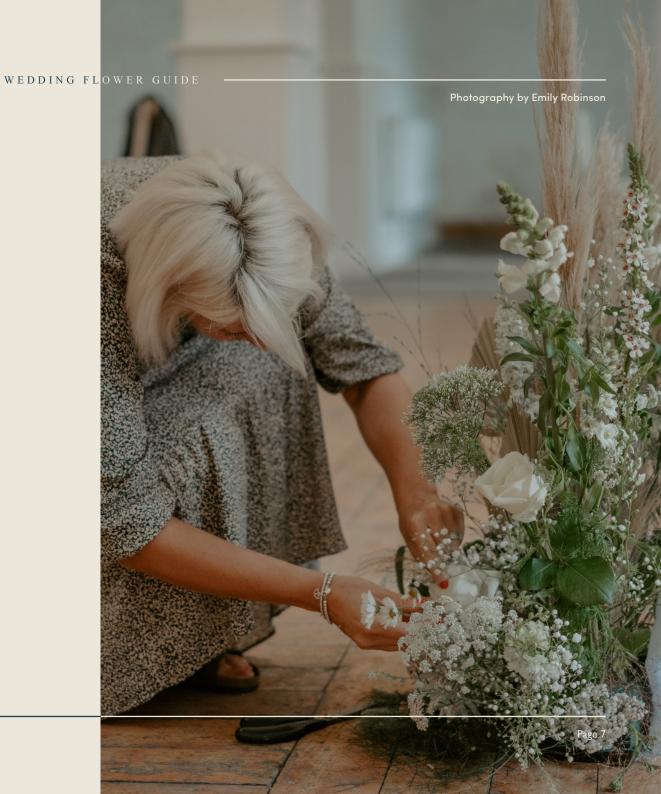
You will be asked to confirm numbers, delivery details of all your flowers and contact details for your church. We will liaise with your venue directly, so that everything runs smoothly and you can focus on the fun.

# Wedding day.

We will deliver your flowers early in the morning and then move on to the church and venue. We will confirm these plans with you to ensure everything suits your requirements.

#### STAY PUT SERVICE

We offer a service to remove and repurpose your flowers for you, so that you can make the most of any flowers at the church. The cost varies between £75-£120 depending on the order of the day.





## Working with seasonal flowers.

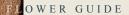
One of the delights at Bluebells & Daisies is we help you to find the perfect flowers for your wedding, confident that our sustainably grown blooms and floristry expertise will add joy and beauty to your special day.

Using Seasonal Flowers quite simply means something that is in 'season' – it is at its best now. English grown roses, for example, are at their best in June –Sept whilst peonies thrive in May – early June.

Unlike most wedding suppliers, most of the flowers and foliage we offer are grown locally by Flower Farmers we work with, nurtured with care from seed or bud and grown in a way that ensures they retain all their natural beauty and scent. We do also source flowers from further afield and again ensure they are responsibly and sustainable sourced. We will work with you to select the most beautiful blooms for your special day and suggest alternatives to fulfill the vision you have for your wedding flowers.









## Spring.

Working to a palette of pastel pinks, creamy whites, vintage dusky pinks and soft blues, I'd suggest mixing spring flowers with catkins, twigs and senecio foliage.

Avenmoe

Tulips

Narcissi

Ranunculus

Hellebore

Paper Whites

Forget Me Nots Hellebores

Hyacinths

Hyacinths

Stocks

Roses

Clematis

Fritillaria

Lilac

Sweetpeas

Muscari

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### Summer.

Using accent colours of gold or champagne works well with bold summer tones, or keep it simple with pretty cut glass. Late summer sees hops become available which are great for dressing big space

Allium

Roses

Astilbe

Sweetpeas

Cornflower

Cosmos

Delphinium

Peonies

Foxglove

Freesia

Lavender

Lilac

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### Autumn.

Foliage-only displays mean you get the best of the season, which is easy on the purse too!
Red, gold and coppers are all classic autumn colours but you could opt for a modern twist with wine, puce and blush pinks with the natural golden tones of dried grasses.

Dahlia

Hydrangea

Phlox

Scabiosa

Helenium Zinnia

Chrysanthemum

Roses

Echinacea

Acorns And Rosehips

Berries

Flowering Mint

Japanese Anemone



### Winter.

Whatever you do in winter, add candles! Warming up all those textures with soft candlelight is the way forward. Long trestle tables work well at this time of year and dressing the space with moss and buried candlesticks is an original touch. Dark reds and winter whites work well this time.

Roses Hellebores Anemones Juniper Hyacinths Narcissi Skimmia Delphinium Holly Amarlyis lvy

### Moodboard.

When creating your moodboard look for inspiration from previous weddings, I love using pinterest, instagram and wedding blogs. Consider your colour palette and how everything will compliment each other.



## Our styling emporium.

We have a collection of beautiful styling items available to hire. From the table plan of dreams, to a stand out photo booth backdrop, and candleabras to glass votives, we have various unique pieces for you to choose from in our workshop. Make sure to ask us at your meeting as it could save you the additional research and reduce your costs.





# Pricing guide.

#### Bouquets – loose and wild style

Hand tied bridal bouquets	£85.00-£110.00
Bridesmaids bouquets	£35.00- £55.00

#### Flower Girl Flowers

£18.00
£25.00
£25.00
£30.00
£25.00
£30.00
£25.00

#### **Buttonholes and Corsages**

Grooms buttonholes	£9.50
Men's boutonnieres	£8.50
Handbag corsage	£25.00-£30.00
(depending on size of bag)	

#### Ladies Flowers

Ladies flower pinned	£14.00
Ladies flower on magnet	£13.00
Wrist corsage on a bracelet	£20.00

#### Hair Flowers

Wired roses or rose buds each	£2.20
Hair comb	£15.00
Flower	£35.00-£65.00

#### Cake Flowers

Wired roses\flowers From £35.00

Church Flowers		Reception/Venue Flowers	
	Each		From
Pew ends	£13.00	Jug of flowers	£40.00
Pedestals	£85.00-£200.00	Long & low top table arrangement	£85.00
½ arch/lynch gate	£200.00	Candelabra	£95.00
Full arch	£800.00	Wreath with hurricane vase	£50.00
Window ledges	£25.00	Low table centrepiece	£35.00
Register table	£55.00	Wooden crate flowers	£35.00
Milk churn flowers	£140.00-£200.00	Jam jar flowers	£12.00
Heart wreath	£65.00	Foliage garlands (per ft)	£15.00
Meadow aisle arrangements	£65.00	Foliage & flower garlands (per ft)	£20.00
(Medium)		Skinny ruscus garlands (per ft)	£13.00
meadow style arrangements	£50.00	Cylinder vases (vases & candles)	
(Small)		and foliage	£45.00
		Suspended arrangement	£200.00
Thank You Flowers		Tall metal stand arrangement	
		with flowers	£130.00
Seasonal flowers in aqua wr	ap <b>From £30.00</b>	Tall metal stand flowers with	
		foliage only	£95.00
Floral Dog Collars	From £35.00	Geometric shapes in various sizes	
		with foliage	£25.00
DIY Buckets of Flowers	£60.00	Geometric shapes in various sizes	
Make your own centpreices. Up to	70 <b>per bucket</b>	with flowers	£35.00
stems of flowers and foliages		Flowers for signs	£30.00



## Frequently Asked Questions.

Where are you located?

We have a wedding workshop in the beautiful grounds of the Wyresdale Park estate in Scorton where we make all our wedding flower from and hold consultations. We have a shop also on Garstang High street where we sell our flowers and gifts. We also hold wedding consultations form here.

How far in advance should I book my wedding flowers?

We can take bookings up to a two years away from your date. We usually have couples book with us around 18-12 months before their wedding however we can work to a shorter time frame, as long as the date is free.

We only take on a certain amount of work each weekday and weekend so if you love what we do we advise you book with us as soon as you can!

How do we book a wedding consultation?

Firstly you will need to complete the wedding enquiry form on our website giving as much detail as you can, we will then be in touch to arrange a consultation with you via zoom or a one to one appointment.

#### What should I bring to a consultation?

Before you book your consultation, you ideally need to have your chosen colour palette along with details of your venue. We will need this information to help choose the best flower combinations for you on your big day. Please also bring any photos or moodboards of your floral inspiration, images of your dress and the bridesmaid's dresses, or any swatches of the dress material, desired colour palette or anything else you can think of that will help

#### How much should I budget for my flowers?

Firstly, you need to decide how much of an impact you want your flowers to create as you walk down the aisle or enter your wedding reception. Some couples may not care much for fresh wedding flowers, whereas some want their wedding filled with the most extravagant displays and installations of the finest blooms and foliage.

On average, couples tend to spend approximately between £1,500 to £3,000. Having said that we can absolutely discuss pricing from what you feel your budget can allow. We will always accommodate budgets. We also offer collection from our shop in Garstang where there is no minimum spend. We will have the flowers ready for you bright and early the morning of your wedding. All designs will be packaged in water and will need to kept in a safe, cool place until needed. This is an ideal service if you are after bridal party flowers and simple table centerpieces.

#### How can I secure my wedding date?

Your wedding flowers with us can be secured with a £100 non refundable deposit via Bacs transfer. Your wedding flowers will be all booked in with us and the £100 will be taken from your final invoice 4 weeks before your wedding date.

### What if I don't know the type of flowers I want for my wedding?

We will work with you to create a floral brief that contains mood boards, inspiration from Pinterest and our own work. We can identify types of flowers that we will use along with foliages that are all in season for your wedding date. We only work with flowers that are in season as they are at their very best and much better for budget. We will advise all flowers at your consultation and the brief we produce.

#### What happens after I get my brief?

We will send over the brief to you for your approval. We know that changes will need to be made which is absolutely fine and I can make the amendments and re send to you. Once you are happy with the designs and the costings, you will pay your deposit of £100 with the link a the bottom of the brief and an email will be sent to confirm receipt.

The terms & conditions are attached to the brief and will need to be approved and signed off. We then don't need to do anything further until around 8 weeks before your wedding date. At the 8 weeks mark, I will be in touch to arrange a consultation via phone, zoom or in person to finalise your flowers. Your invoice will be send to you 4 weeks before your wedding date asking for final payment to be made. You can email or call at anytime to ask questions but note during busy wedding season it may take a couple of days to get back to any emails.

#### Can I make alterations to my order?

If you have miscalculated the number of buttonholes or you have one less bridesmaid, don't worry, this happens! Alterations to your quote can be made up to one month prior to your wedding date when you pay the remaining balance. Each amendment will be updated and new costs will be sent to you.

### Will you deliver our wedding flowers on the day?

Yes we will deliver all your wedding flowers the morning of your wedding, as well as setting up any large installations and table centrepieces that you have. In your 8 week meeting we will finalise all the details of delivery. We can deliver items the day before but tend to keep the florals to the day so they are looking their best. We understand all venues have different ways of working so we respect times of entry on the day. For smaller weddings, where set up is not required, we do offer a collection service. We will package the flowers so they are all in water and they just need to be stored in a safe and cool place.

#### What happens to the flowers the day after?

All of the flowers are yours to keep. If you rented any items from us, then we can either

collect them from the venue or you can drop them back off to us. Large installations often need to be cleared down by us so we will be back the following day to dismantle them. We will sort through all these details in your final meeting.

#### Do you hire styling items?

Yes we do. We have a large range of vases, antique bottles, lanterns, urns, archways, milk churns, pedestal stands, crates, linens, easels, candleholders and bronze candlesticks to hire.

We hope this guide has helped with any unanswered questions you may have. If you have anything else you would like to discuss, we'd love to hear from you.

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